

COMPANY OVERVIEW

Sierra H Broadcasting is a veteran-founded, locally owned radio broadcasting company offering integrated multimedia advertising through on-air radio, digital media, and live events. For over 30 years, we have partnered with local, regional, national, and enterprise brands to deliver impactful marketing solutions. We are dedicated to serving the diverse Phoenix community with quality programming, engaging entertainment, and meaningful results for our advertising partners.

CORE COMPETENCIES

- ✓ Radio advertising services: on-air, streaming, website, email, text, social media
- ✓ Digital Marketing services: display ads, social media, programmatic
- ✓ Event Marketing and Hosting Services

OUR DIFFERENTIATORS

- ✓ Proven Community Activation and Call to Action
- ✓ Loyal multi-cultural audience
- ✓ 30+ years of proven experience serving the Phoenix, Arizona valley

PAST PERFORMANCE

Herozona Foundation (Veteran-based Organization) - Delivered community announcements, promotions and on-site activation to support their Veteran and under-served community initiatives. Aligns with our Veteran-founded broadcasting company.

Carrington College, Pima Medical Institute, Grand Canyon University, AZ State University - Execute educational and student recruitment campaigns

Department of Homeland Security - general advertising and awareness campaigns.

Arizona Justice Project - executed digital campaigns to reach rural areas of Arizona

Arizona Public Service - executed awareness campaigns through commercial spot and promotional announcements

Matforce - Arizona Substance Abuse Coalition - awareness and educational campaigns to decrease usage in State of Arizona

Political Advertising - general advertising for various local and national candidates and issues

COMPANY INFORMATION

Legal Business Name: Sierra H Broadcasting, Inc
DBA: Sunny 104.3 FM, Mega 99.3 FM, 101.1 FM The Bounce
UEI: ZWQRGYFCTMJ4
CAGE Code: 9k3k8
NAICS Codes: 516110
Business Size: Small Business

CONTACT INFORMATION

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MISSION STATEMENT

We are committed to building lasting partnerships by providing professional, reliable, and cost-effective solutions for our clients, engaging entertainment for our listeners, and meaningful service to our community.